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supporting free and charitable clinics and the communities they serve

Winter 2014/2015

Greetings from the Washington Healthcare Access Alliance board and staff!

News

Seattle/King County Clinic at KeyArena

The <u>Seattle/King County Clinic</u> at KeyArena took place October 23-26, and served 3,400 patients from 230 zip codes. The scope of service included dental, vision and medical care, with a full, onsite lab and the ability to provide root canals and up to two pairs of glasses within one day. Referral materials included Washington's free and charitable clinics.

Although the event was a huge success, and represented a larger scale than previously attempted in Washington, there were still hundreds of patients unable to receive treatment due to capacity.

The Seattle/King County Clinic reinforced the ongoing need for a strong and sustained safety net for Washington's uninsured,

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National Association of Free and Charitable Clinics

underinsured and undocumented residents.



Four thousand pairs of shoes were donated by Brooks Running for distribution at the clinic. Photo courtesy of Auston James.

ECHO Transformation

Empowering Community Healthcare Outreach (ECHO), staffed in Olympia by Jane Jones, is undergoing significant organizational change. ECHO has supported the development of many free clinics across the Northwest.



2014-2015 WHAA Board and Staff

Board of Trustees Mark Brault, Grace Clinic, President

Matt Kottong, <u>Open Door Health</u> <u>Clinic</u>, Vice President

Julie Vess, <u>Safe</u> <u>Harbor Free Clinic</u>, Treasurer

Yvonne Stratton, MD, <u>SOS Health</u> <u>Services of Walla</u> <u>Walla</u>, Secretary

Sallie Neille, Project Access Northwest

David Sobicinski, <u>New Hope Health</u> <u>Center</u>

Gary Smith, Volunteers in Medicine of the Olympics Clinic After a robust strategic planning process in 2014, ECHO's founder and primary funder, John Snyder, made the decision to explore alternative ways to invest in prima ry care access, rather than through technical assistance consulting to free clinics.

While the work of ECHO is re-imagined, those who wish to develop or expand free clinic work may consider participation in the two day <u>Replication Seminar</u> at the largest charitable clinic in the country in March, July or October. ECHO is a participant in this effort.

Jane Jones remains devoted to our regional free clinics and is willing to talk to clinics at all stages of development about clinic and board development needs. You can reach her <u>by email</u> or at 360-349-0157. Former ECHO staff John Mills, and Marty Hiller and Mara <u>Servaites</u> are also still available for consultation.

Resources and Opportunities

2015 Annual Conference

Please save the dates for the 2015 Washington Free and Charitable Care Conference, September 16-18 at the <u>Olympia Red Lion Hotel</u>.

A limited number of discounted rooms are have been reserved for conference attendees at a rate of \$94 per night (plus tax), including breakfast. To make room reservations, please call 1-800-RED-LION and ask for the Washington Healthcare Access Alliance group rate.

We are currently seeking conference planning committee members. Please <u>contact</u> <u>us</u> if you are interested in helping making the 2015 conference a success. Paula Rauen, <u>The</u> <u>Olympia Free</u> <u>Clinic</u>

Staff

Christine Lindquist, MPH, Executive Director

Calvin Robinson, University of South Florida Public Health Intern

Easy Ways to Give

Amazon Smile

Passive giving is a great way to contribute! Bookmark <u>this</u> <u>link</u> for your online shopping at Amazon. A percentage of each purchase will be donated to WHAA at no cost to you.

Vehicle Donation

Donate a vehicle of any kind, located anywhere in the US, running or not! Towing of the vehicle is provided and you receive a tax write-off. Simply follow this link.

Department of Health Breast, Cervical and Colon Health Program

The Department of Health's <u>Breast, Cervical</u> and <u>Colon Health Program (BCCHP)</u> provides free breast, cervical, and colon cancer screening and diagnostic services to men and women in Washington. The BCCHP partners with healthcare providers and clinics across the state, including free clinics. <u>Volunteers in</u> <u>Medicine of the Olympics</u> is a current BCCHP contractor and other partnerships with free clinics are under development.

Under and uninsured women ages 40-64 and men ages 50-64 with incomes at or below 250% of the Federal Poverty Level (FPL) are eligible. The BCCHP can assist by covering high deductibles and other out of pocket expenses.

Women diagnosed with breast or cervical cancer through BCCHP receive treatment through the Medicaid Breast and Cervical Cancer Treatment Program (BCCTP). For diagnoses of colon cancer, BCCHP works with Project Access organizations and others to find charity treatment options and remove barriers to care.

If you have questions, please email <u>Anaya</u> <u>Balter</u>, BCCHP Nurse Consultant and Data Manager, or call her at 360-236-3661.

Please note that representation from the BCCHP will be on our January clinic call, Monday, January 26 at 9:30 am.

Group Health Partnership

We are currently working on a partnership with Group Health Cooperative to provide labwork for free clinics in communities in which Group Health has laboratory

GoodSearch and GoodShop

You can donate to Washington Healthcare Access Alliance each time you search or shop online, at no cost to you. Sign up is very simply through <u>GoodSearch</u>.

Thank You!

Thank you to <u>Keeney's Office</u> <u>Supply/Office</u> <u>Interiors</u> for becoming the Washington Healthcare Access Alliance copy paper sponsor for 2015!

Google AdWords

WHAA has received a Google AdWords grant for free clinic promotion and a volunteer to run the program.

If would like your clinic promoted, please <u>send us</u> the key words you would like used.

An example would

infrastructure. A full list of these locations is included in the drop down box <u>here</u>.

If you are interested in this potential resource for your clinic, please <u>contact us</u>.

New Website Content

In response to your requests, new pages have been added to the WHAA website:

<u>Ebola Resources</u> - a page in the public section of the website including documents for clinic use in educating patients, developing a clinic protocol, reporting and protecting your staff

<u>Clinic Needs</u> - a page in the public section of the website, listing needs, such as board members and specific types of volunteer providers.

<u>Supplies and Equipment Giveaway</u> - a page in the member section of the website, listing supplies and equipment available from other clinics and organizations.

<u>Networking</u> - a page in the member section of the website, including summaries from each of the monthly clinic calls.

Please <u>contact us</u> with any content you would like added to the WHAA website, including upcoming events, changes in clinic services or news coverage.

Clinic Check-in Call

Please join us for our monthly, clinic check-in calls. The calls take place on the last Monday of the month at 9:30 am and have provided an excellent opportunity for clinic staff to network and problem solve.

Summaries from all 2014 calls are available

be Auburn-free healthcare-Christ Community Free Clinic. A simple, linked ad will be developed to point web searches to your site.

GuideStar



WHAA now has a gold rating from the GuideStar Exchange. Visit our GuideStar page <u>here</u>! <u>here</u> on the WHAA website. Please <u>contact us</u> if you don't yet have a WHAA website user ID and password.

The next call is scheduled for Monday, December 29 at 9:30 am. Call in information: **1-860-970-0300** Access Code: **493169**

I Connect with us!

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The Washington Healthcare Access Alliance needs your support | Click here to donate

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